

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
28 October 2004 (28.10.2004)

PCT

(10) International Publication Number
WO 2004/091950 A1

(51) International Patent Classification⁷: **B60J 3/00**

(21) International Application Number:
PCT/KR2004/000800

(22) International Filing Date: 7 April 2004 (07.04.2004)

(25) Filing Language: Korean

(26) Publication Language: English

(30) Priority Data:
20-2003-0011851 17 April 2003 (17.04.2003) KR
20-2003-0024090 25 July 2003 (25.07.2003) KR

(71) Applicant and

(72) Inventor: LEE, Jae Woo [KR/KR]; 1037-9, Sunbu-dong,
Danwon-gu, Ansan-City 425-140 (KR).

(74) Agent: CHOI, Sun Soo; 3rd Floor, Sejung Bldg., 823-9
Yoksam-dong, Kangnam-ku, Seoul 135-080 (KR).

(81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,

AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,
KG, KP, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG,
MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH,
PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN,
TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

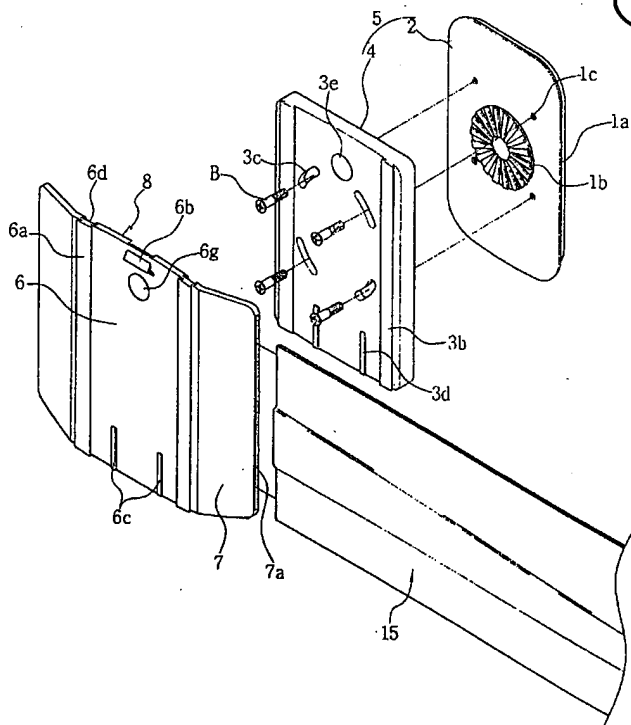
(84) Designated States (unless otherwise indicated, for every
kind of regional protection available): ARIPO (BW, GH,
GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW),
Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), Euro-
pean (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR,
GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK,
TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW,
ML, MR, NE, SN, TD, TG).

Published:

— with international search report

For two-letter codes and other abbreviations, refer to the "Guid-
ance Notes on Codes and Abbreviations" appearing at the begin-
ning of each regular issue of the PCT Gazette.

(54) Title: SHADE CURTAIN ASSEMBLY FOR CAR



(57) Abstract: Disclosed herein is a sunshield
assembly for use in automotive vehicles, and
more particularly to a sunshield assembly for an
automotive vehicle, which prevents potentially
damaging solar radiation from entering the
interior of the vehicle through a windshield
when in motion or parking of the vehicle,
thereby preventing a rising in the temperature
of the vehicle interior. The sunshield assembly
comprises a mount which is fixedly installed
on a windshield of the automotive vehicle, a
deployable and retractable sliding unit including
a plurality of connector members having
the same configuration and adapted to be
successively coupled to one another, and a cover
configured to be coupled to an outermost one
of the connector members, wing members each
having a triangular steel liner narrowing toward
an outer end thereof, and a coating layer attached
to one surface of the steel liner, the coating layer
consisting of a paper sheet, and a transparent film
bonded to each other, and a holder for fixing the
cover. With such a configuration, the sunshield
assembly can freely adjust a sun-shielding
area according to deployment and retraction
operations of the connector members, and can
continuously maintain the wing members in a
uniform state without causing any deformation or
drooping thereof, resulting in a state use thereof.

SHADE CURTAIN ASSEMBLY FOR CAR

BACKGROUND OF THE INVENTION

5 Field of the Invention

The present invention relates to a sunshield assembly for use in automotive vehicles, and more particularly to a sunshield assembly for an automotive vehicle, which prevents potentially damaging solar radiation from entering the interior of the vehicle through a windshield when in motion or parking of the vehicle, thereby eliminating a factor of obstructing a driver's view as well as preventing a rising in the temperature of the vehicle interior.

15 Description of the Related Art

The inventor of the present invention has disclosed a sliding-type sunshield in a Utility Model Registration filed in the Korean Intellectual Property Office as Serial No. 280,292. The disclosed sliding-type sunshield is adapted to partially or completely intercept solar radiation while freely adjusting a sun-shielding area.

Considering the schematic configuration of the disclosed conventional sunshield, it comprises a plurality of connector members coupled to one another. Each of the connector members is fixed at opposite sides thereof with a pair of wing members. According to vertical deployment or retraction of the coupled

connector members along with the wing members, the sunshield can shield solar radiation.

The conventional sunshield, however, has a problem in that a coupling force of the coupled plural connector members is poor. Further, since the wing members incorporate synthetic resin cores, they tend to droop after extended use under a hot solar radiation environment.

SUMMARY OF THE INVENTION

10

Therefore, the present invention has been made in view of the above problems, and it is an object of the present invention to provide a sunshield assembly for an automotive vehicle, which enhances a coupling force between a plurality of connector members, coupled to one another, through structural alteration thereof.

It is another object of the present invention to provide a sunshield assembly for an automotive vehicle, which is designed to prevent droop of wing members when in deployment by attaching steel liners inside the wing members, respectively, for reinforcing a tensile strength thereof, thereby being capable of increasing a sun-shielding effect.

It is yet another object of the present invention to provide a sunshield assembly for an automotive vehicle, which is designed to allow an advertisement printed on paper sheets, attached to steel liners of plural wing members, to be clearly

displayed to the outside while preventing deformation thereof even after extended use through the use of transparent films externally coated to the advertisement printed paper sheets.

In accordance with the present invention, the above and
5 other objects can be accomplished by the provision of a sunshield assembly for an automotive vehicle comprising: a mount which is fixedly installed on a windshield of the automotive vehicle; a deployable and retractable sliding unit including a plurality of connector members having the same
10 configuration and adapted to be successively coupled to one another, and a cover configured to be coupled to an outermost one of the connector members; wing members each having a triangular steel liner narrowing toward an outer end thereof, and a coating layer attached to one surface of the steel liner,
15 the coating layer consisting of a paper sheet, and a transparent film bonded to each other; a holder for fixing the cover; and a locking clip fixed to a lower surface of the mount.

Preferably, the mount may include an attachment plate
20 having a double-sided tape attached to one surface thereof facing the windshield of the automotive vehicle, a male-gear portion centrally formed at the other surface thereof and having an angle adjustment function, and screw holes arranged at the outside of the male-gear portion, and a fixing plate
25 having a female-gear portion formed at one surface thereof so as to be engaged with the male-gear portion, two raised

guidance portions and two protrusions protruding outwardly from the other surface thereof and extending vertically, and a permanent magnet and bolt holes formed inwardly of the raised guidance portions.

5 Preferably, each of the connector members may have a support, and a pair of wing member fixtures formed at opposite sides of the support, the wing member fixtures being bent toward the windshield by an angle of 10° to 15°.

10 Preferably, the support may include a pair of raised guidance portions extending vertically at one surface thereof while maintaining a constant distance therebetween, a stopper formed near an upper end thereof, and two protrusions extending vertically from a lower end thereof, which are located inwardly of the raised guidance portions, a pair of recessed guidance
15 portions and a pair of guiding grooves defined in the other surface thereof while maintaining constant distances therebetween, respectively, into which the raised guidance portions and protrusions formed at an inwardly positioned one of the connector members are inserted, and a stepped portion
20 and an embedded permanent magnet provided in an upper portion of the other surface thereof.

BRIEF DESCRIPTION OF THE DRAWINGS

25 The above and other objects, features and other advantages of the present invention will be more clearly

understood from the following detailed description taken in conjunction with the accompanying drawings, in which:

Fig. 1 is an exploded perspective view illustrating the general configuration of a sunshield assembly in accordance with the present invention;

Fig. 2 is an exploded perspective view illustrating a mount of the sunshield assembly in accordance with the present invention;

Figs. 3a to 3c are perspective views illustrating a connector member and a cover of the sunshield assembly in accordance with the present invention, Fig. 3a illustrating a front surface of the connector member, Fig. 3b illustrating a rear surface of the connector member, and Fig. 3c illustrating a front surface of the cover;

Fig. 4 is a partially cut-away perspective view illustrating a coupled state of two connector members;

Fig. 5 is a longitudinal sectional view illustrating a coupled state of a plurality of connector members;

Fig. 6 is an exploded perspective view illustrating a wing member of the sunshield assembly in accordance with the present invention; and

Figs. 7a and 7b are a perspective view and a longitudinal sectional view, respectively, illustrating a holder of the sunshield assembly in accordance with the present invention;

Fig. 8 is a perspective view illustrating a state wherein a pair of the wing members are coupled to opposite sides of the

connector member;

Fig. 9 is an exploded perspective view illustrating a locking clip to be coupled to the sunshield assembly in accordance with the present invention;

5 Fig. 10 is a perspective view illustrating a retracted state of the sunshield assembly in accordance with the present invention;

Fig. 11 is a perspective view illustrating a deployed state of the sunshield assembly in accordance with the present invention; and

10

Fig. 12 is a front view illustrating the sunshield assembly mounted to an automotive vehicle in accordance with the present invention.

15 DESCRIPTION OF THE PREFERRED EMBODIMENTS

As shown in the accompanying drawings illustrating the general configuration of a sunshield assembly for an automotive vehicle in accordance with the present invention, the sunshield assembly comprises a mount 5 which is fixed on a windshield of the automotive vehicle and has a mounting-angle adjustment function, and a sliding unit 10 which is coupled to the mount 5. The sliding unit 10 includes a plurality of connector members 8 and 8a, and a cover 9. The sunshield assembly further comprises

20

25 a plurality of wing members 15 each being coupled to one side of the respective connector members 8 and 8a, a holder 20 for use

in the fixation of the cover 9, and a locking clip 25 adapted to prevent the downward movement of the sliding unit 10.

Referring first to Figs. 1 and 2, the mount 5 includes an attachment plate 2 which is fixed to the windshield of the automotive vehicle, and a fixing plate 4 which is coupled to an innermost one of the connector members 8.

To a rear surface of the attachment plate 2, facing the windshield of the automotive vehicle, is attached a double-sided tape 1a for fixing the sunshield assembly to a desired installation region of the windshield. Further, from a front surface of the attachment plate 2 protrudes outwardly a center male-gear portion 1b, and screw holes 1c are arranged at the outside of the center male-gear portion 1b. The male-gear portion 1b serves to adjust a mounting angle of the attachment plate 2.

The fixing plate 4, which is coupled at one side with the attachment plate 2, and is coupled at the other side with the connector member 8, is formed with a center female-gear portion 3a at a rear surface thereof facing the attachment plate 2. The center female-gear portion 3a is adapted to be engaged with the center male-gear portion 1b of the attachment plate 2. From a front surface of the fixing plate 4 protrudes outwardly two raised guidance portions 3b extending vertically, and bolt holes 3c are arranged inwardly of the raised guidance portions 3b for the screwing of bolts (B).

In addition, the front surface of the fixing plate 4 is

provided with a pair of protrusions 3d vertically extending from a lower end thereof, and a permanent magnet 3e embedded in an upper portion thereof and adapted to prevent unintentional separation of the innermost connector member 8 coupled to the fixing plate 4.

Referring to Figs. 3a to 4, the sliding unit 10, which is integrally coupled to the fixing plate 4, as stated above, includes a plurality of the connector members 8 and 8a, and the single cover 9 coupled to an outermost one of the connector members 8a. The plurality of the connector members 8 and 8a have the same configuration, and are freely adjustable in a sun-shielding area according to their vertical deployment and retraction operations.

Each of the connector members 8 and 8a, made of high-durability and heat-resistance injection-molded synthetic resins, has a center support 6, and a pair of wing member fixtures 7 formed at opposite sides of the support 6. The wing member fixtures 7 are concavely bent toward the fixing plate 4 by an angle of 10° to 15°.

The support 6 has two raised guidance portions 6a, which protrude outwardly from a front surface of the support 6 and extend vertically while maintaining a constant distance therebetween. The support 6 further has a stopper 6b formed near an upper end thereof, and two lower protrusions 6c extending vertically from a lower end thereof, which are located inwardly of the raised guidance portions 6a.

At a rear surface of the support 6 are formed a pair of recessed guidance portions 6d and a pair of guiding grooves 6e, which are spaced apart from one another by constant distances for the fitting of the raised guidance portions 6a and protrusions 6c of an inwardly positioned one of the connector members or the raised guidance portions 3b and protrusions 3d of the fixing plate 4.

The support 6 further has a stepped portion 6f, which is configured and positioned so as to be caught by the stopper 6b formed at an associated one of the connector members.

In addition, a permanent magnet 6g is embedded in an upper center position of the support 6 by using an insert injection molding technique. The permanent magnet 6g has a strong magnetic force causing it to be separated only when an artificial external force is applied thereto. Thanks to such a permanent magnet 6g, therefore, the respective connector members 8 and 8a are strongly adhered to one another, so as to prevent the downward movement of the connector members 8 and 8a during retraction operation thereof.

With relation to such a retraction operation of the connector members 8 and 8a, further, in order to prevent the retracted and overlapped connector members from deteriorating in appearance and obstructing a driver's view, the connector members 8 and 8a should be configured to maintain a generally gentle curvature while securing a relatively wide driver's view in their completely or partially retracted state. For this, the

connector members 8 and 8a are configured as follows.

Referring to Fig 5, if the stepped portion 6f of the respective connector members 8 and 8a is lowered below the stopper 6b thereof by a height of 2 mm, in a retracted state, the respective outwardly positioned connector members 8a are raised relative to the respective associated inwardly positioned connector members 8 and 8a by a height of approximately 2 mm so as to define a stepped stacking structure while maintaining a gentle curvature.

In such a stepped stacking structure, the permanent magnets 6g embedded in the coupled connector members 8 and 8a are successively lowered relative to one another by constant distances of 0.5 mm.

As the permanent magnets 6g are obliquely adhered to one another by constant distances of 0.5 mm, a magnetic force caused by each two permanent magnets 6g, adhered to each other, acts to allow the outwardly positioned connector members to be pulled upwardly relative to the inwardly positioned connector members, respectively.

During the upward movement of the outwardly positioned connector members, as the stepped portions 6f formed at the rear surfaces of the outwardly positioned connector members are caught by the stoppers 6b formed at the front surfaces of the inwardly positioned connector members so as not to move any longer, each two permanent magnets 6g are obliquely adhered to each other by the constant distances of 0.5 mm. Such an

arrangement, consequently, enables easy deployment of the outwardly positioned connector members.

In an embodiment of the present invention, there are prepared approximately thirteen connector members in a set. In this case, in order to secure easy and convenient deployment of these connector members 8 and 8a, it is preferable that the inwardly positioned six connector members are embedded with three permanent magnets 6g, respectively, the middle connector member is embedded with four permanent magnets 6g, and again the outwardly positioned six connector members are embedded with three permanent magnets 6g. By differentiating the number of the permanent magnets 6g as stated above, the vertical deployment and retraction operations of the connector members 8 and 8a can be more smoothly achieved.

As can be seen from the above description, the connector members 8 and 8a are adapted to be successively deployed one by one.

In addition, by differentiating dimensions of the permanent magnets 6g embedded in some of the connector members, or gradually weakening the intensity of their magnetic force toward the outside, the connector members 8 and 8a are adapted to be smoothly slid relative to one another.

The wing member fixtures 7, integrally extended from the opposite sides of the support 6 of the respective connector members 8 and 8a, are concavely bent toward the fixing plate 4 by an angle of 0° to 15°, and are formed at opposite edges

thereof with insertion grooves 7a having a length of approximately 2 cm.

Into the insertion grooves 7a are inserted inner ends of the wing members 15, and then the inserted inner ends of the wing members 15 are affixed through high frequency bonding.

Referring again to Fig. 4 illustrating a coupled state of two connector members 8 and 8a, they are coupled to each another as the raised guidance portions 6a and protrusions 6c formed at the front surface of the support 6 of the connector member 8 are coincided with and fitted into the recessed guidance portions 6d and guiding grooves 6e formed at the rear surface of the support 6 of the connector member 8a.

During the deployment operation of the coupled connector members 8 and 8a, upper ends of the guiding grooves 6e are caught by the protrusions 6c, whereas during the retraction operation thereof, the stepped portions 6f are caught by the outwardly protruding stoppers 6b.

Therefore, the respective connector members 8 and 8a are deployable or retractable vertically within a predetermined range between the stoppers 6b of the upwardly positioned respective connector members and the protrusions 6c of the downwardly positioned respective connector members.

Since, the raised guidance portions 6a and protrusions 6c formed at the front surfaces of the connector members are fitted in the recessed guidance portions 6d and guiding grooves 6e formed at the rear surfaces of the other connector members, the

coupled connector members 8 and 8a can be maintained without causing unintentional separation or lateral biasing thereof.

Referring to Fig. 3c again, the cover 9, which is coupled to an outermost one of the coupled connector members 8 and 8a, is configured as follows.

The cover 9 has a handle 9a formed at a front surface thereof for the insertion of a finger, and a permanent magnet 9b embedded in a lower portion thereof for ease of coupling the holder 20.

Referring to Fig. 6, each of the wing members 15, which is fixedly inserted at its inner end into the insertion groove 7a of the wing member fixture 7, has a steel liner 11 attached to a rear surface thereof, and a coating layer 4 attached to a rear surface of the steel liner 11 facing the windshield of the automotive vehicle.

The steel liner 14 is an elastic liner having a good tensile force and restoring force, and has an approximately triangular shape narrowing toward an outer end of the wing member 15.

By virtue of such a configuration, the tension of the wing member 15 is sufficiently increased to prevent the drooping thereof.

The single steel liner 11 is sufficient in case that the windshield of the automotive vehicle is narrow in width, but in case of a wide windshield, an auxiliary steel liner 11a, as a miniature of the steel liner 11, may be added to increase the

tensile force of the wing member 15.

The coating layer 14, which is integrally attached to the rear surfaces of the steel liners 11 and 11a, is divided into a paper sheet 12 and a transparent film 13.

5 The paper sheet 12 is printed with an advertisement 12a including figures and letters, thereby endowing the sunshield assembly of the present invention with an advertising effect in a deployed state thereof.

10 Here, the contents of the advertisement 12a can be variously altered in compliance with an order of clients.

The transparent film 13 is formed from polyester resins, and serves to allow the advertisement 12a printed on the paper sheet 12 to be clearly displayed to the outside, and prevents the deposition of various impurities on the advertisement 12a.

15 The transparent film 13 is formed at an end region thereof with equally spaced cutting lines 13a for allowing the transparent film 13 to be cut to conform to the width of the windshield.

20 The wing member 15 is generally narrowed so that an inner portion thereof is wider than an outer portion thereof. Such a configuration enables a plurality of the wing members 15 to be smoothly slid relative to one another, thereby securing ease in retraction thereof, and further increases elasticity thereof, resulting in an enhancement in a sun-shielding effect.

25 Referring to Figs. 7a and 7b, the holder 20, which is used for stably fixing the completely deployed connector members 8

and 8a to the windshield of the automotive vehicle, includes an attachment plate 16 which incorporates a permanent magnet 16a therein, and is attached with a double-sided tape 17 at a rear surface thereof facing the windshield. In front of the
5 attachment plate 16 is defined a seating recess 18, into which the cover 9 is fitted.

Referring to Fig. 9, the locking clip 25 is fastened to a lower end of the mount 5, and adapted to prevent the downward movement of the sliding unit 10. The locking clip 25 includes a
10 clamp 23, and a retainer 24.

From the center of an upper surface of the clamp 23 protrudes upwardly a fastener 21, which is fastened to the mount 5. In addition, at both side surfaces of the clamp 23 are formed longitudinal and transversal grooves 22a and 22b.

15 Inside the longitudinal and transversal grooves 22a and 22b are formed bosses 22c for preventing movement of the retainer 24, respectively.

The retainer 24 is coupled to the side surfaces of the clamp 23 so that it is fitted in the longitudinal grooves 22a or
20 transversal grooves 22b.

That is, when the connector members 8 and 8a are completely retracted and the locking clip 25 is fastened to the mount 5, the retainer 24 is fitted in the transversal grooves 22b and is adapted to carry lower surfaces of the connector
25 members 8 and 8a, whereas, in case of deployment of the connector members 8 and 8a, it is fitted in the longitudinal

grooves 22a.

Now, the operation of the sunshield assembly in accordance with the present invention configured as stated above will be explained.

5 For the installation thereof, first, the attachment plate 2 is fixed at the rear surface thereof on the windshield of an automotive vehicle 30 by using the double-sided tape 1a thereof, and the fixing plate 4 is fastened to the front surface of the attachment plate 2.

10 In this case, through the interaction of the male-gear portion 1b formed at the front surface of the attachment plate 2 and the female-gear portion 3a formed at the rear surface of the fixing plate 4, the fixing plate 4 is accurately adjusted in its horizontal and vertical positions, and then is firmly fixed to
15 the attachment plate 2 as the bolts (B) are screwed through the bolt holes 3c.

 After the fixing plate 4 is fixed relative to the automotive vehicle in this way, the combination of the connector members 8 and 8a and the wing members 15 is coupled to the
20 fixing plate 4. Here, as stated above, to the respective wing members 15 are attached the successively overlapped steel liner 11a and auxiliary steel liner 11a, and in turn, to the rear surfaces of both the liners 11 and 11a are successively attached the paper sheet 12, printed with the advertisement 12a, and the
25 transparent film 13. Here, the connector members 8 and 8a, coupled with the wing members 15, as shown in Fig. 11, are

curved vertically, and this is effective to secure a wide driver's view and considerably reduce any unpleasant feeling due to the installation thereof.

5 The respective connector members 8 and 8a are integrally coupled with one another, as the raised guidance portions 6a and protrusions 6c formed at the front surfaces of the inwardly positioned connector members are fitted in the recessed portions 6d and guiding grooves 6e formed at the rear surfaces of the outwardly positioned connector members.

10 In a coupled state of a plurality of the connector members 8 and 8a, their deployment and retraction operations are limited within a predetermined range by the stoppers 6b and the stepped portions 6f.

15 In a fixed state to the fixing plate 4, these successively retracted connector members 8 and 8a are deployable as shown in Fig. 12, so as to effectively prevent solar radiation from entering the interior of the vehicle through the windshield.

20 When in motion, in order to secure a required driver's view, only the two or three connector members 8 and 8a are deployed downwardly so as to partially shield the windshield of the automotive vehicle.

25 On the other hand, during parking, all of the connector members 8 and 8a are deployed, and the cover 9 is fitted in the seating recess 18 formed in the holder 20, so as to completely shield the windshield of the automotive vehicle. In this way, in a deployed state, the sunshield assembly of the present

invention can shield solar radiation and prevent rising the interior temperature of the vehicle, and also can achieve an advertisement effect using the advertisement 12a printed on the wing members 15.

5 As apparent from the above description, the present invention provides a sunshield assembly for an automotive vehicle, which is designed to cover an interior surface of a windshield of the vehicle through smooth deployment and retraction operations of a plurality of connector members
10 thereof across the windshield while freely adjusting a sun-shielding area thereof.

 Further, according to the present invention, the sunshield assembly, having a horizontally elongated shape, can be continuously maintained in a stable and uniform state
15 without causing any deformation or drooping thereof even under a hot solar radiation environment.

 Furthermore, according to the present invention, from an advertisement, printed on paper sheets externally attached to the sunshield assembly so as to be clearly displayed to the
20 outside, it is possible to maximize an advertising effect using the sunshield assembly.

 Although the preferred embodiments of the present invention have been disclosed for illustrative purposes, those skilled in the art will appreciate that various modifications, additions and substitutions are possible, without departing
25 from the scope and spirit of the invention as disclosed in the

accompanying claims.

WHAT IS CLAIMED IS:

1. A sunshield assembly for an automotive vehicle comprising:

5 a mount which is fixedly installed on a windshield of the automotive vehicle;

a deployable and retractable sliding unit including a plurality of connector members having the same configuration and adapted to be successively coupled to one another, and a
10 cover configured to be coupled to an outermost one of the connector members;

wing members each having a triangular steel liner narrowing toward an outer end thereof, and a coating layer attached to one surface of the steel liner, the coating layer
15 consisting of a paper sheet, and a transparent film bonded to each other;

a holder for fixing the cover; and

a locking clip fixed to a lower surface of the mount.

20 2. The assembly as set forth in claim 1, wherein the mount includes:

an attachment plate having a double-sided tape attached to one surface thereof facing the windshield of the automotive vehicle, a male-gear portion centrally formed at the other
25 surface thereof and having an angle adjustment function, and screw holes arranged at the outside of the male-gear portion;

and

5 a fixing plate having a female-gear portion formed at one surface thereof so as to be engaged with the male-gear portion, two raised guidance portions and two protrusions protruding outwardly from the other surface thereof and extending vertically, and a permanent magnet and bolt holes formed inwardly of the raised guidance portions.

10 3. The assembly as set forth in claim 1, wherein each of the connector members includes a support, and a pair of wing member fixtures formed at opposite sides of the support, the wing member fixtures being bent toward the windshield by an angle of 10° to 15°.

15 4. The assembly as set forth in claim 3, wherein the support has:

a pair of raised guidance portions extending vertically at one surface thereof while maintaining a constant distance therebetween;

20 a stopper formed near an upper end thereof, and two protrusions extending vertically from a lower end thereof, which are located inwardly of the raised guidance portions;

a pair of recessed guidance portions and a pair of guiding grooves defined in the other surface thereof while maintaining constant distances therebetween, respectively, into
25 which the raised guidance portions and protrusions formed at an

inwardly positioned one of the connector members are inserted;
and

a stepped portion and an embedded permanent magnet
provided in an upper portion of the other surface thereof.

5

5. The assembly as set forth in claim 4, wherein the
stepped portion of the respective connector members is lowered
below the stopper of the corresponding connector member by a
height of 2 mm, and

10

wherein the permanent magnets of outwardly positioned ones
of the connector members are lowered relative to those of
inwardly positioned ones of the connector members by constant
distances of 0.5 mm,

15

whereby a plurality of the connector members maintain a
gentle curvature in a retracted state, thereby securing a wide
driver's view.

20

6. The assembly as set forth in claim 1, wherein each of
the wing members further has an auxiliary steel liner attached
to the steel liner so as to increase a tensile force of the
wing members, the auxiliary steel liner having the same shape
as the steel liner.

25

7. The assembly as set forth in claim 1, wherein the
paper sheet of the coating layer is printed with an
advertisement including pictures, letters, etc.

8. The assembly as set forth in claim 1, wherein the transparent film of the respective wing members has cutting lines formed at an outer end portion thereof for allowing the transparent film to be cut to conform to a width of the windshield of the automotive vehicle.

9. The assembly as set forth in claim 1, wherein the cover, coupled to the outermost connector member, includes:
a handle protruding outwardly from one surface thereof for the insertion of a finger; and
a permanent magnet embedded below the handle.

10. The assembly as set forth in claim 1, wherein the holder includes:
an attachment plate having a permanent magnet embedded therein, and a double-sided tape attached at one surface thereof facing the windshield; and
a seating recess defined in front of the attachment plate for the fitting of the cover.

11. The assembly as set forth in claim 1, wherein the locking clip includes:

a clamp having longitudinal and transversal grooves and a fastener upwardly protruding from a center position of an upper surface thereof; and

a retainer configured to be coupled to opposite side surfaces of the clamp so that it is selectively fitted in the longitudinal grooves or transversal grooves according to forward or rearward movement thereof.